



TAXI

AKQA

OgilvyOne
worldwide



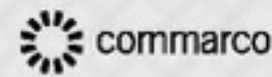
X AXIS

SET

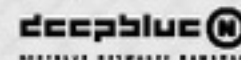
WUNDERMAN



cognifide

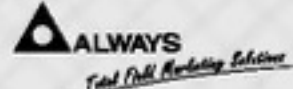


commarco



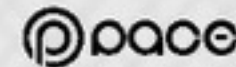
the food group
INNOVATIVE FOOD MARKETING

H&O



dovetail

Salmon
SHAPING FUTURE CONSUMER



imagina

Lightspeed
SGMI

cba
designing brands with heart

greyhealth group



adpeople

Salmon

BRVO

HOGARTH



DEWEYSQUAREGROUP

SYZIGY

metro

JOHANNES LEONARDO



KANTAR MEDIA

CHIME

Landor



CATALYST

RETAIL



ADKK

Ogilvy CommonHealth
Worldwide

THE STORE

gi



neo@Ogilvy

Globant

Ogilvy Public Relations

essence.

maxus

MEC

MillwardBrown

KBM GROUP

gi

Ogilvy

9ine

HILL+KNOWLTON
STRATEGIES

SMOLLAN



kinetic

cohn&wolfe

IMRB

bog

ieg.

WORLD PANEL

DIGIT

TNS

spafax

geometry global

BATES CHI&PARTNERS

Fbiz

the futures
company

wug

UNITED VISIONS
moving media



Burson-Marsteller

bog

Eicoff

BPG | group



ICOMOBILE

MEDIACOM

GAIN
THEORY

tenthavenue

WEXLER|WALKER

FORWARD
Worldwide

WUNDERMAN
HEALTH

GROUPSJR



SCANGROUP



Team Detroit

HILL+KNOWLTON
STRATEGIES

Y&R

PeclersParis
...fashioning the future

vbat

COLEY
PORTER
BELL

b.
burrows

*S,C,P,F...



wing



Blue Hive

SUDLER|HENNESSEY

MSC

H-ART

PRISM

HS Ad

TAPSA | Y&R

cerebra

Joule

PeclersParis

ADDEDVALUE

acceleration



MUTUALMOBILE

PRIME

Benenson
Strategy
Group

mirum

THE PARTNERS

BARROWS
Retailer Conversion Specialists

Ogilvy & Mather Advertising

VML

QGA
PUBLIC AFFAIRS

acceleration

J. WALTER THOMPSON WORLDWIDE

PENN
SCHOEN
BERLAND



SANTO

Mando

at interlude

POSSIBLE

WPP Digital

john st.

GLASS RADIUS

Lamble-Nairn



THE FARM

clarion

P

CHI&PARTNERS

WPP AU
NZ

MINDSHARE



SANTO

Mando

at interlude

gkk dialog

THE DATA
ALLIANCE

bottle rocket

FINSBURY

GPG

I HEALTH

rock fish

SCHOLZ & FRIENDS

CHORE
GRAPH

blue state digital

WPP 2016



Advertising

Media Investment Management

Information Insight Consultancy

Specialist Communications

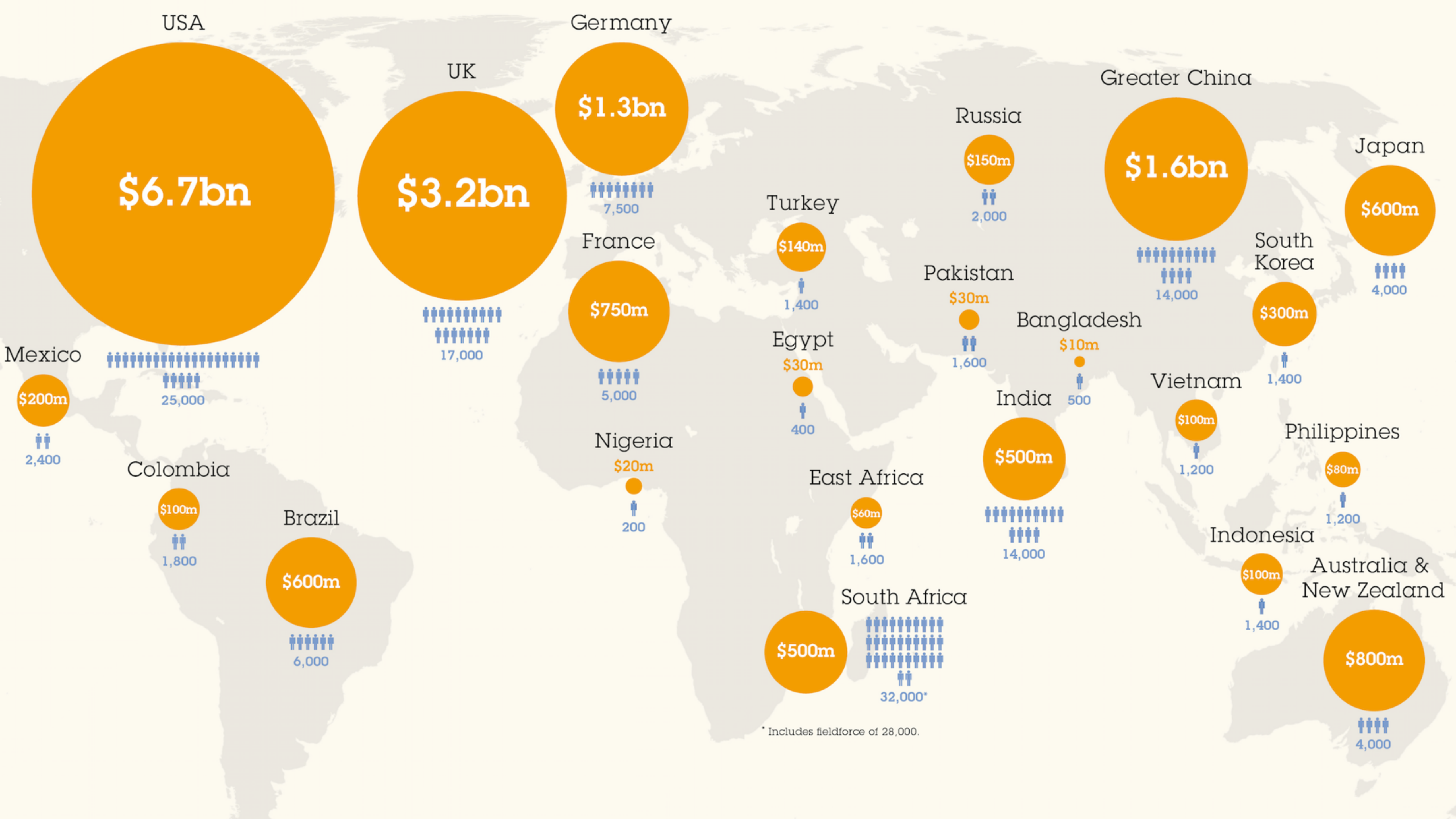
WPP

Public Relations & Public Affairs

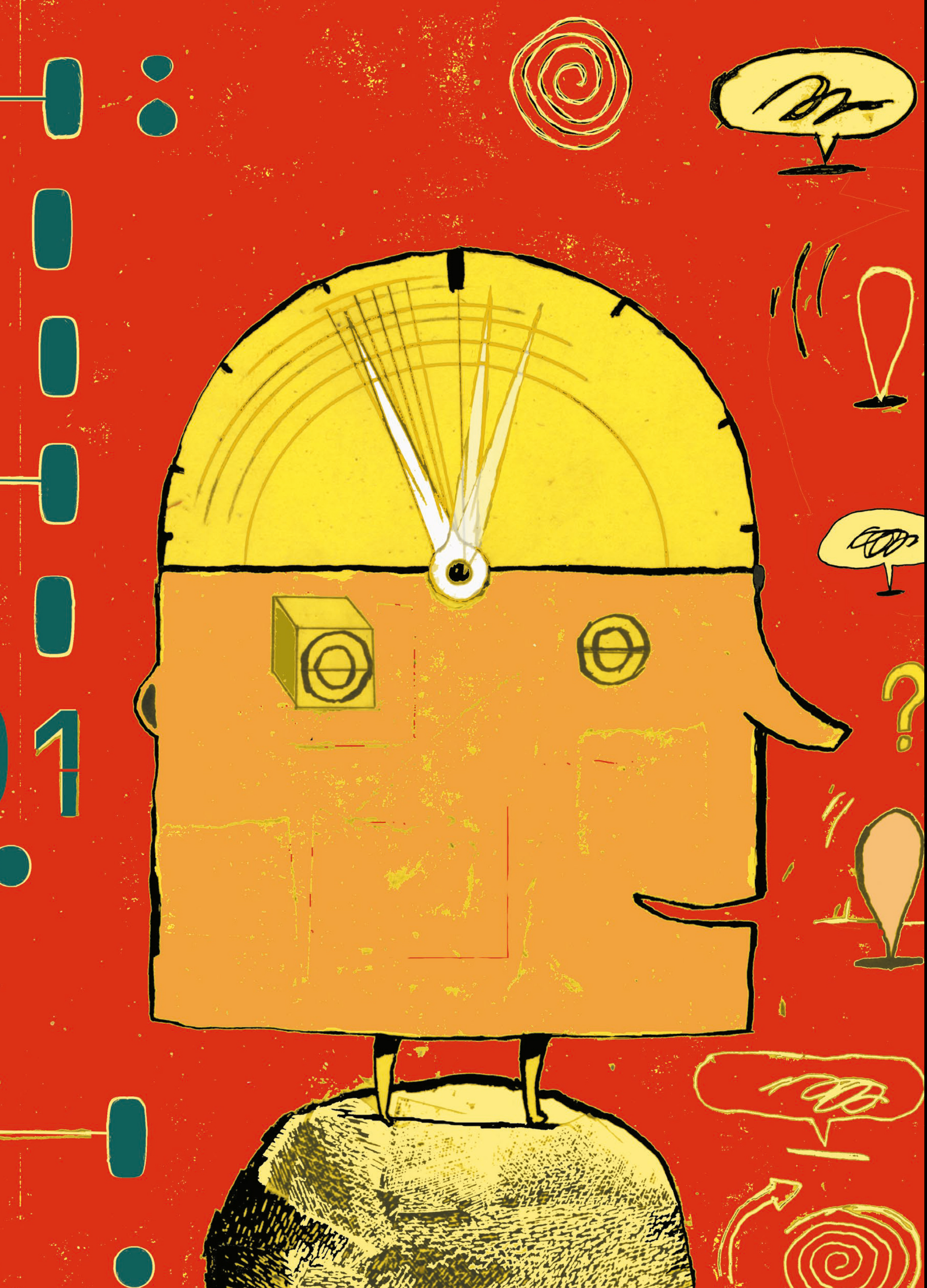
Direct, Digital, Promotion
& Relationship Marketing

Healthcare

Branding & Identity



* Includes fieldforce of 28,000.

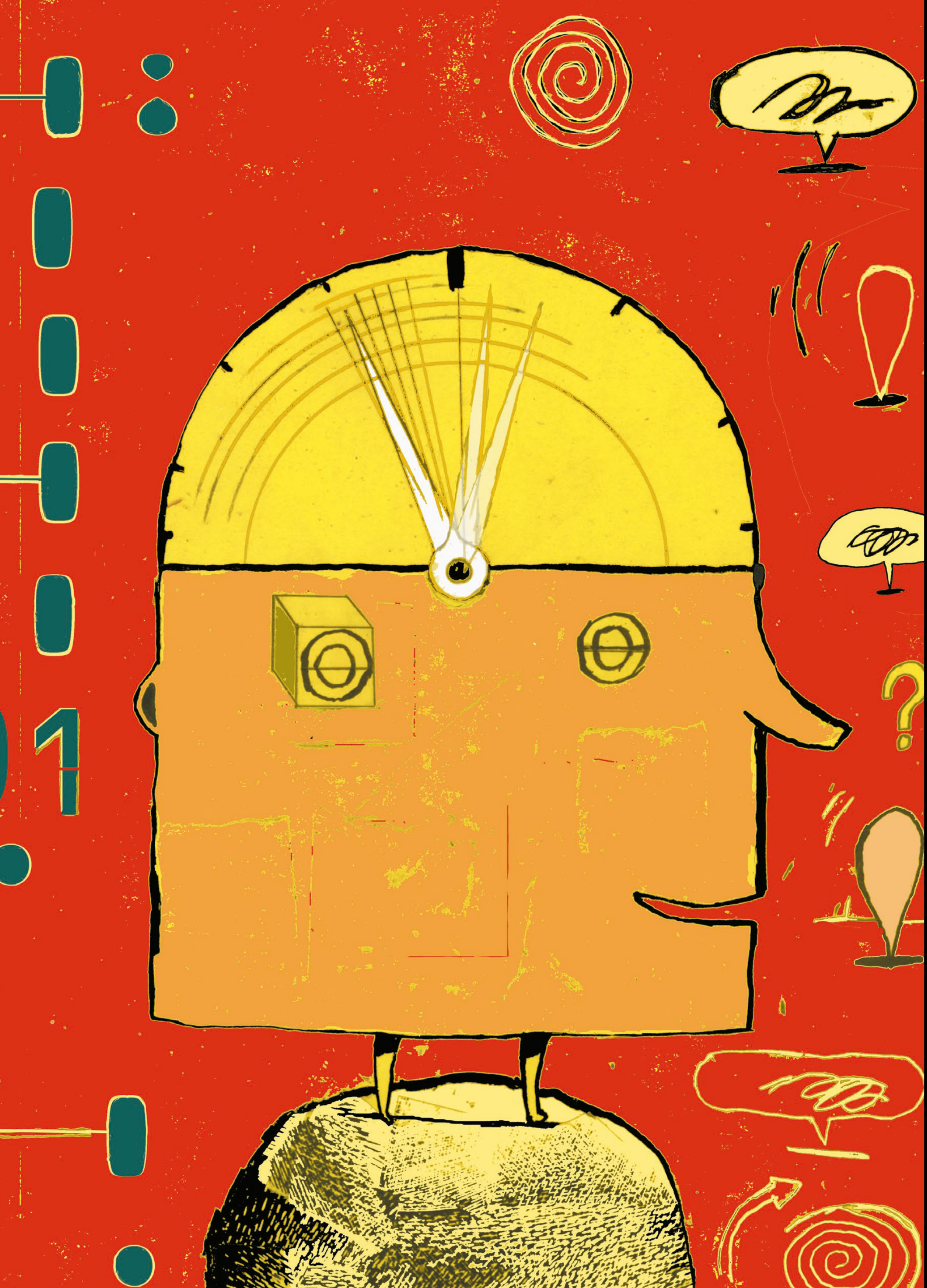


THE WPP FELLOWSHIP

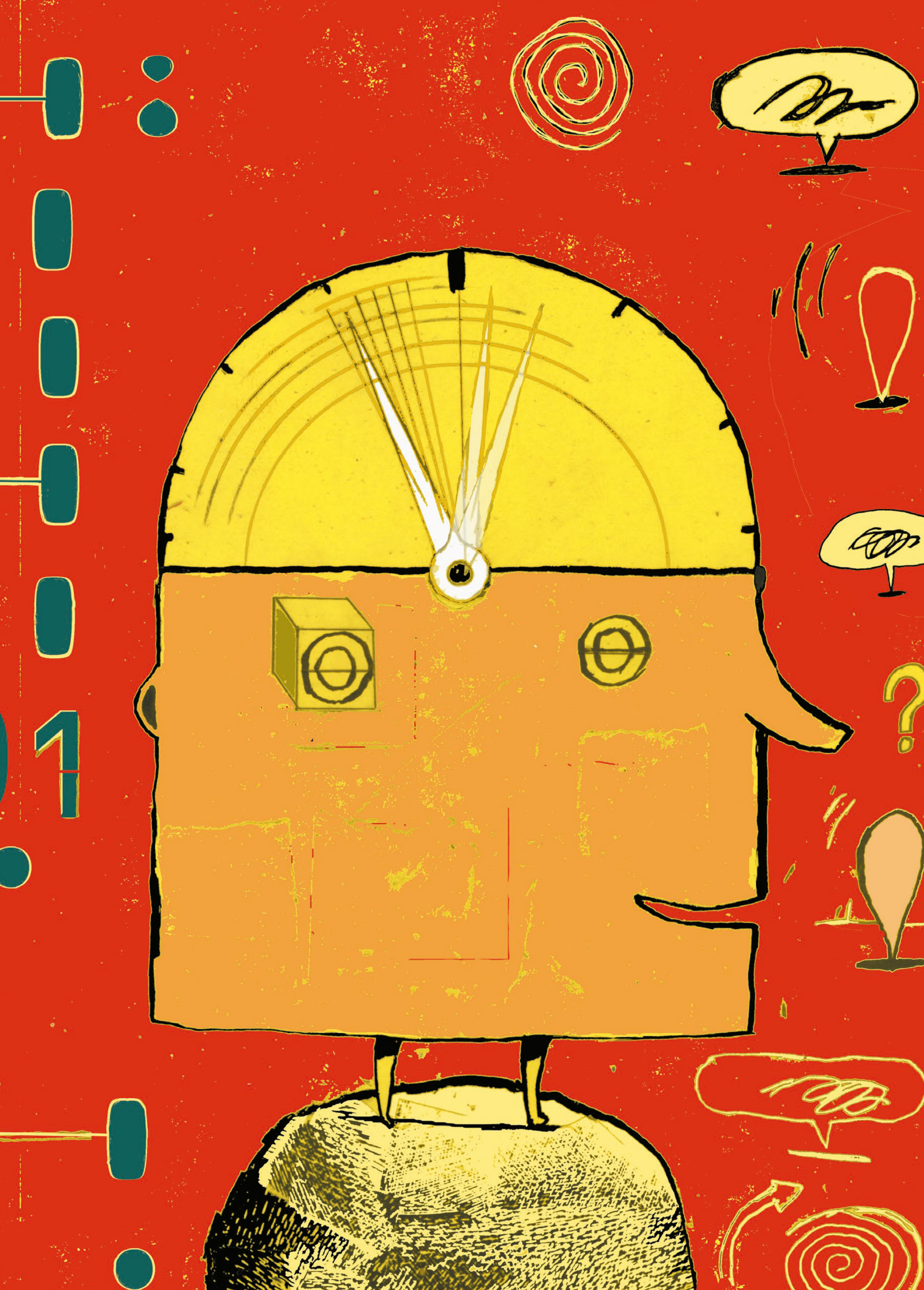


1995 to 2016

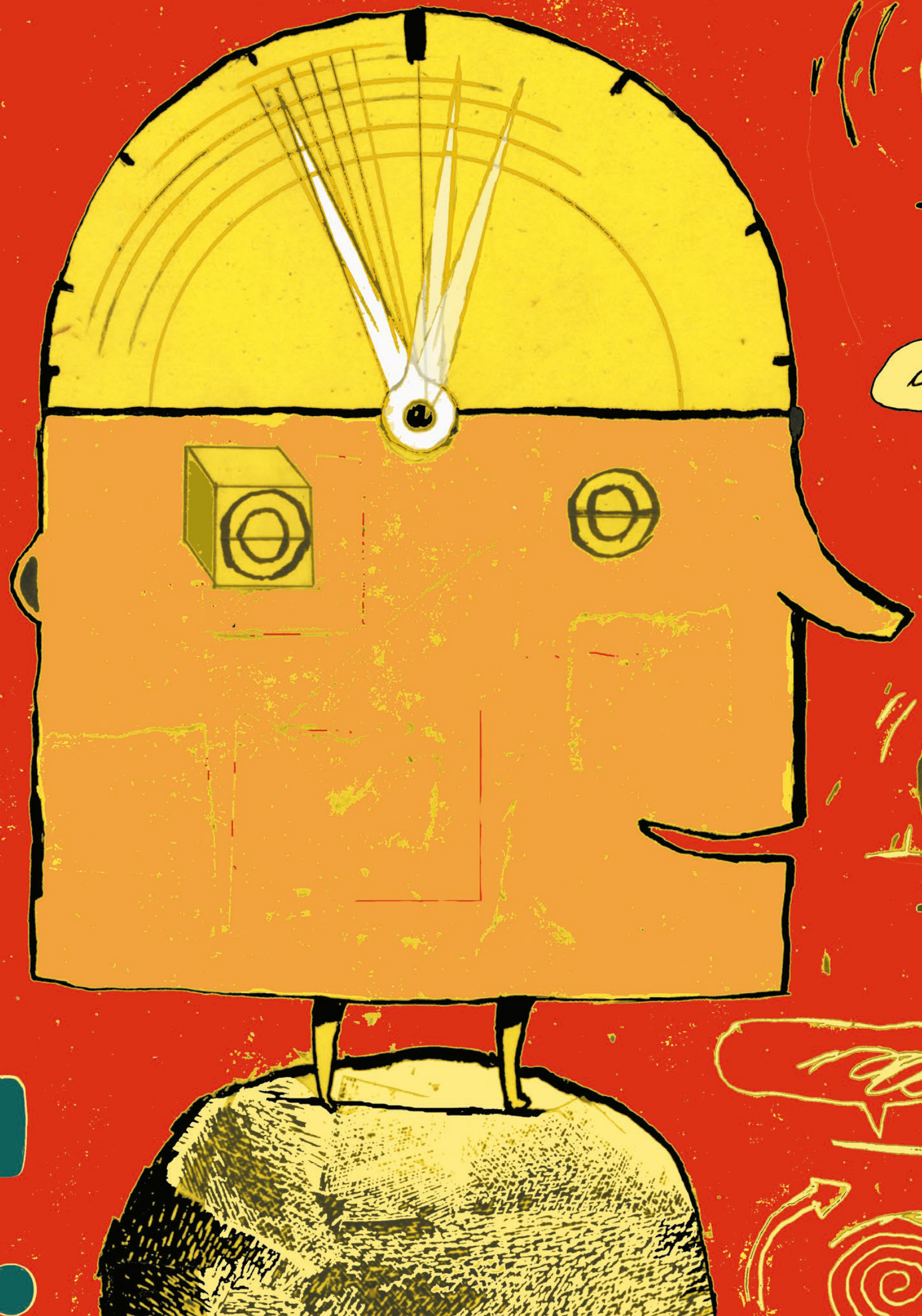
181 FELLOWS



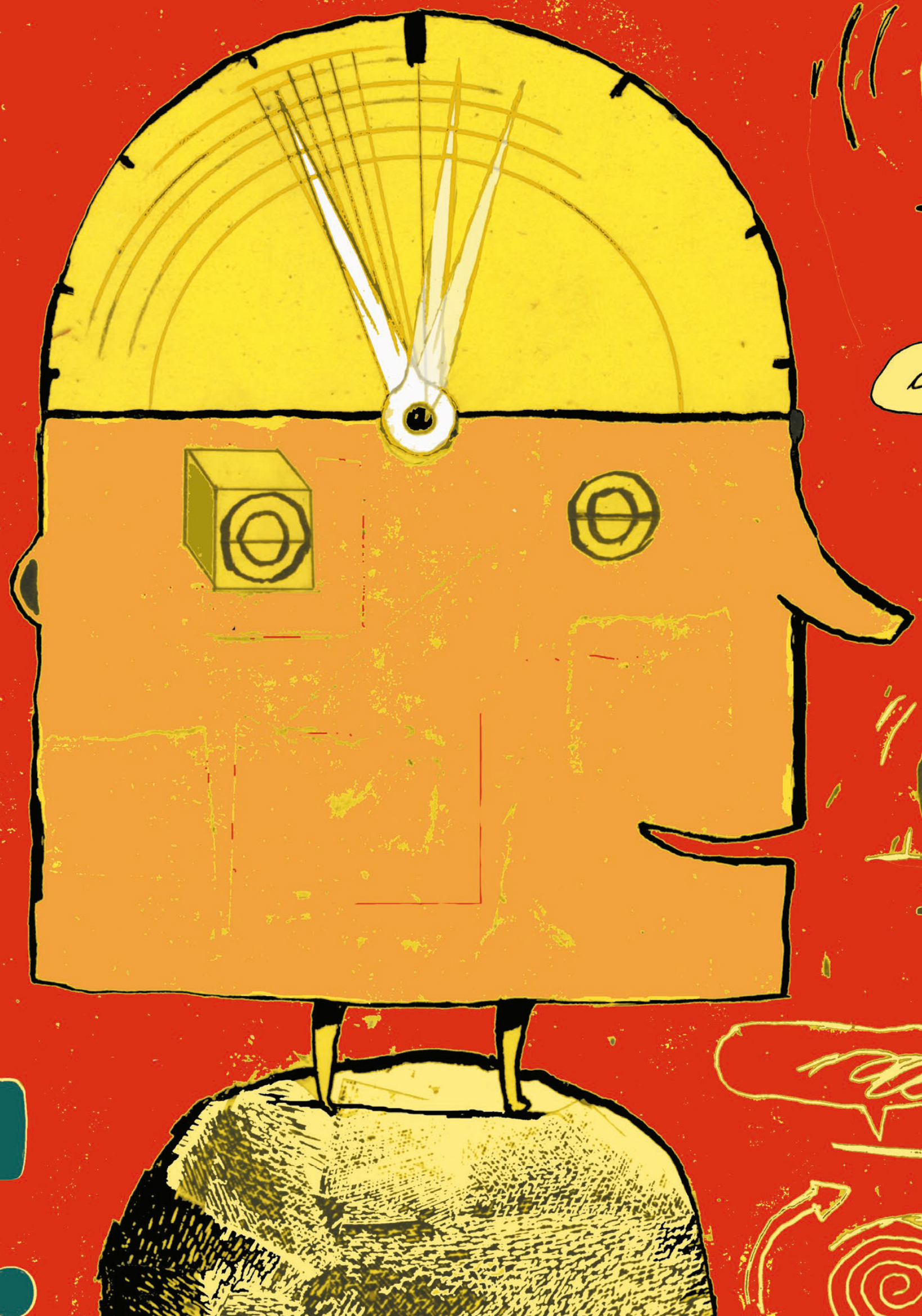
FELLOWSHIP RECRUITMENT



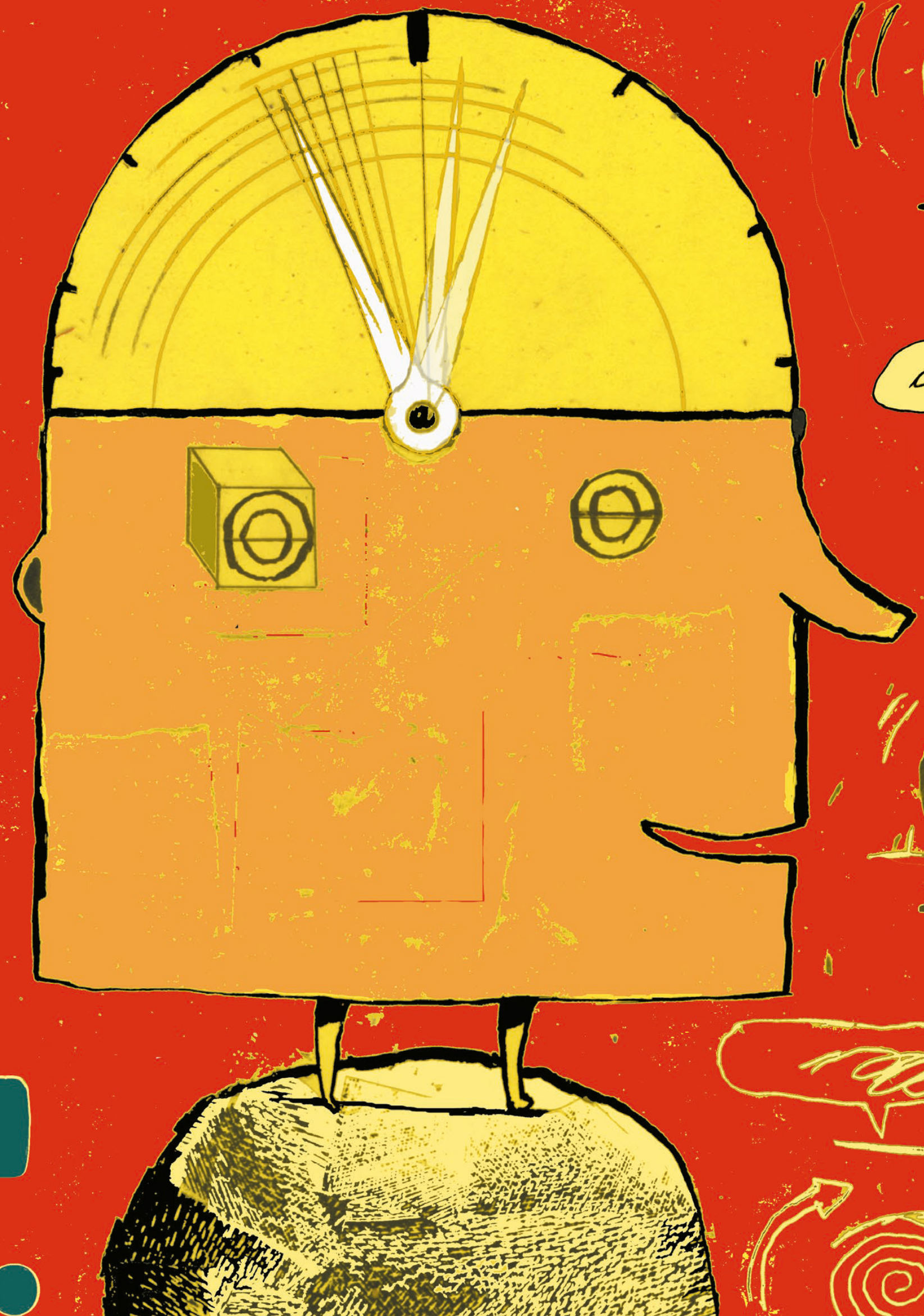
‘Please introduce yourself’



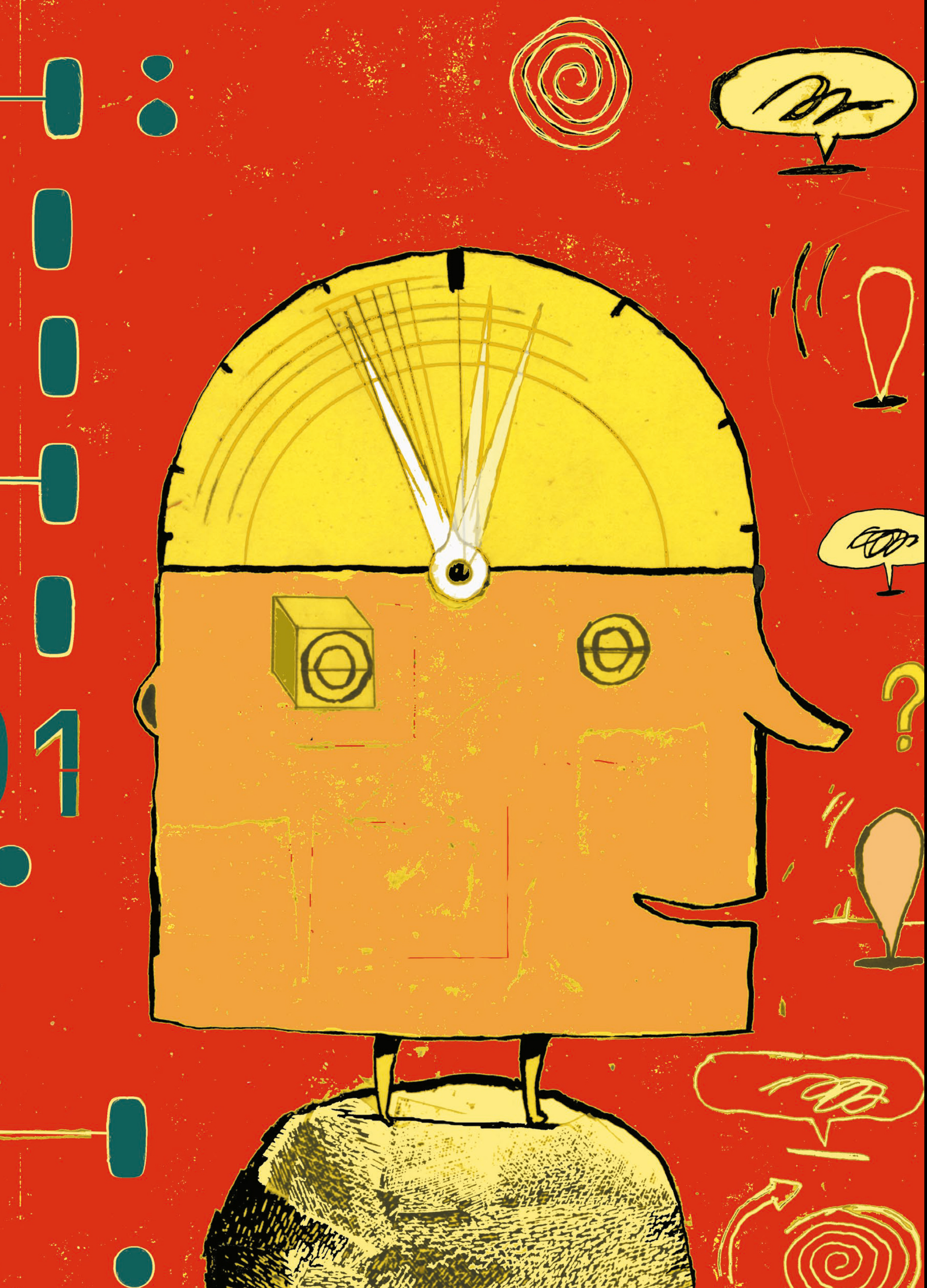
There's an old Scottish proverb that goes, 'you don't make sheep any fatter by weighing them.' How, if at all, might this thought be applied to the business of business?



You greatly enjoy your job with a rising film production company. You have a younger brother who has just graduated with an Arts degree and is looking for a job. Your father assumes you'll want to recommend him to your own company, but you're reluctant to do so; partly, you admit, because you don't want him invading your space, but more importantly because, knowing both your company and your brother, you don't think he'd be a suitable candidate. Write a letter to your father, explaining the reasons for your reluctance.



It's becoming increasingly common for people in the middle of their careers to say that they "want to put something back."
Does completing a conventional career inevitably entail taking?



INTERESTING, INTERESTED PEOPLE